



CGC Package Inserts

CGC now offers advertisers the unique opportunity to connect with our collectors at the moment of truth—the opening of their box of CGC-graded comics and magazines! With freshly graded books in the customer’s hands, it’s the ideal time to promote your product or service with an eye-catching postcard or flyer inserted in the CGC box. Whether you’re an auction house seeking consignments, a dealer looking to buy or sell, a publisher with new issues to market or anyone else interested in reaching the most active and passionate group of comic book collectors in the world, don’t miss out on this chance to maximize the return on your advertising investment.

Advertising Rates

Contract	Monthly Rate	Total Cost	Total Impressions (approx.)
3 months	\$2,000	\$6,000	9,000–12,000
6 months 10% off	\$1,800	\$10,800	18,000–24,000
6 months Web bundle*	\$2,000	\$10,000 Get one month free!	18,000–24,000

Minimum guaranteed monthly impressions: 9,000 total for three months and 18,000 total for six months. If minimums are not met, additional time will be added to the end of the term.

*Available to CGC web advertisers with a six or twelve month contract only.

SPECIFICATIONS

- Three slots available per month**
- Contract Renewals - Within 30 days prior to the end of a three or six month contract, an advertiser may renew for the immediately following time period, if a slot is still available.
- Advertiser will supply own materials
- Maximum size: 5.5" x 8.5"
- Cardstock

MATERIALS DEADLINE

15th of the month preceding insertion date.

CGC CONTACT INFORMATION

Phone: 877-662-6642
Email: advertising@collectiblesgroup.com

TIPS FOR EFFECTIVE ADVERTISEMENTS

- Have a clear call to action (e.g; email us, call us).
- Utilize messaging and design aesthetics consistent with your other marketing channels.

**Does not include CGC company inserts. Number of available slots is subject to change at CGC’s discretion.

